



The Dental Arch publication

The Dental Arch is a multiple award-winning publication of the Greater St. Louis Dental Society. It is a quarterly magazine published in Winter, Spring, Summer and Fall. It includes a wide range of topics to assist practicing dentists including clinical, practice management, and news articles covering events of the Dental Society.

Our circulation of more than 1,250 subscribers includes dentists, laboratories and dental schools in and around St. Louis. The digital edition of The Dental Arch is available online at thedentalarch.com.

Deadlines for ad material

WINTER ISSUE: DECEMBER 15

- IN OFFICES BY JAN. 15

SPRING ISSUE: MARCH 15

- IN OFFICES BY APRIL 15

SUMMER ISSUE: JUNE 15

- IN OFFICES BY JULY 15

FALL ISSUE: SEPTEMBER 15

- IN OFFICES BY OCTOBER 15

Formats for Advertising:

- All advertising materials should be supplied as electronic files to Nikki Sprehe, Managing Editor, at nikki@stlouisdental.org.
- Publication size: 8.5" x 11"
 - Bleed: 1/8" on all sides
- High-resolution PDFs (with fonts embedded) are preferred. We also accept .jpg and .eps formats. For more information, please contact Nikki at (314) 569-0444 or by email at nikki@stlouisdental.org.

Magazine Stats



NUMBER OF PAGES

28-32



ISSUES PER YEAR

4



NUMBER OF LIKES

6M



NUMBER OF SUBSCRIBERS

1,250

Rates & sizes

PERFERRED PLACEMENT IS ON A FIRST COME, FIRST SERVED BASIS. ADD \$100 TO PRICE PER ISSUE.

FULL PAGE 7.5" X 10.5"

FULL YEAR RATE:
\$750 PER ISSUE
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e-Blast content must be received at least 48 hours prior to publication date and meet art requirements. e-Blasts are scheduled to deploy on whatever date you specify, with the caveat that we will only send one per day, so dates have to be reserved. Please complete the below form and return to nikki@stlouisdental.org or fax to 314-569-0448.

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