

### Deadlines for ad material

WINTER ISSUE: DECEMBER 15
 • IN OFFICES BY JAN. 15

SPRING ISSUE: MARCH 15IN OFFICES BY APRIL 15

SUMMER ISSUE: JUNE 15• IN OFFICES BY JULY 15

FALL ISSUE: SEPTEMBER 15
 • IN OFFICES BY OCTOBER 15

VOLUME OF 2025 EDITION

# The Dental Arch publication

The Dental Arch is a multiple award-winning publication of the Greater St. Louis Dental Society. It is a quarterly magazine published in Winter, Spring, Summer and Fall. It includes a wide range of topics to assist practicing dentists including clinical, practice management, and news articles covering events of the Dental Society.

Our circulation of more than 1,250 subscribers includes dentists, laboratories and dental schools in and around St. Louis. The digital edition of The Dental Arch is available online at thedentalarch.com.

#### Formats for Advertising:

- All advertising materials should be supplied as electronic files to Nikki Sprehe, Managing Editor, at nikki@stlouisdental.org.
- Publication size: 8.5" x 11"
  Bleed: 1/8" on all sides
- High-resolution PDFs (with fonts embedded) are preferred. We also accept .jpg and .eps formats.
   For more information, please contact Nikki at (314) 569-0444 or by email at nikki@stlouisdental.org.

## Magazine Stats







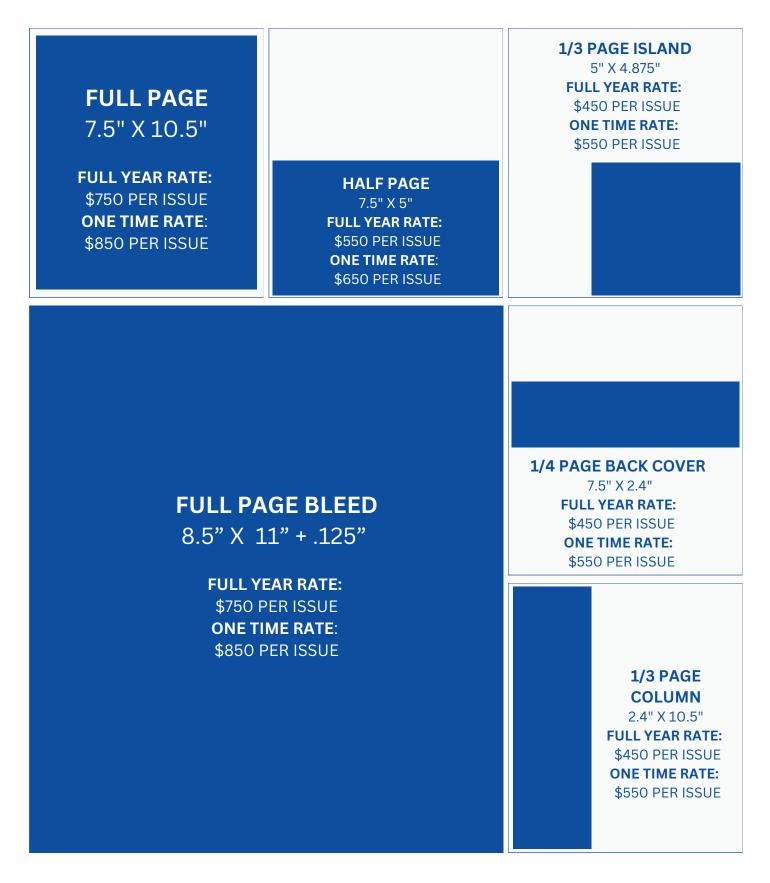
ISSUES PER YEAR



NUMBER OF 1,250

## **Rates & sizes**

PERFERRED PLACEMENT IS ON A FIRST COME, FIRST SERVED BASIS. ADD \$100 TO PRICE PER ISSUE.



Advertising Agreement

COMPANY NAME: \_\_\_\_\_

PRINCIPAL CONTACT:			
Address		Title	
City	State	Zip	
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Phone:	Email:		
		and no refunds will be given for missed deadlines ALL ISSUE - Sept. 1 •WINTER ISSUE - Dec. 1	
ADVERTISING PACKAGES			
<ul> <li>COMPLETE PACKAGE</li> <li>DELUXE PACKAGE</li> </ul>		\$5,500 (a savings of over \$1,500) \$3,750 (a savings of \$1,000)	
ADVERTISING SIZE	Single Issue	Full Year	
Full Page     Half Page	\$850/issue	\$750/issue	
<ul> <li>Half Page</li> <li>Third Page Column or Island</li> </ul>	\$650/issue	\$550/issue	
<ul> <li>Quarter Page Back Cover Only</li> </ul>	\$550/issue \$550/issue	\$450/issue \$450/issue	
ADVERTISING EXTRAS	, ,		
Add digital banner	\$75/issue	\$50/issue	
Add Preferred Placement	\$100/issue	\$100 /issue	
WEBSITE ADVERTISING			
Leaderboard	\$200/month		
Large Rectangle	\$150/month \$150/month		
<ul> <li>Rectangle</li> <li>Skyscraper</li> </ul>	\$150/month		
Bottom Leaderboard	\$150/month		
SOCIETY SPEAK e-NEWSLETTER	\$300/month		
if selecting one of the packages, indicate perj ndicate Preferred Months:			
UVENDOR SPOTLIGHT e-BLAST	\$750		
(if selecting one of the packages, indicate per			
ndicate Preferred Date:			
<ul> <li>Full page ad</li> <li>Full page inside front/back cover</li> </ul>	\$1,500 \$2,000		
<ul> <li>Full page inside front/back cover</li> <li>Half page ad</li> </ul>	\$2,000 \$1,000		
Company Listing		t no charge with full & half page ads)	
ADVERTISING AGREEMENT: We have rea	ad and understand the adv	ertising standards Signed	
PAYMENT METHOD:   Check	□ Visa 🛛 🗆 MasterC	ard 🛛 American Express	
Total Amount Due:			
Card #		Exp. Date// CVV code:	
Cianatura.			
Signature:			