

Directory Advertising

We provide our 1000+ member dentists with a membership directory so that they have easy access to contact information for their colleagues. **It is used all year long, multiple times daily by dentists and staff.**

Make sure you are listed when they go looking for your company contact.

Annual guidebook

Deadline for directory advertising:
March 1, 2025

Limited Display Advertising Opportunities

A limited number of display advertising spots are available to our vendors. First come, first served.

All display advertisers receive the listing in the Dental Companies section in the directory at no additional charge. (\$300 value)

Publication size: 5.5" x 8.5"

Bleed: 1/8" on all sides

- Half page: \$1,000
- Full page: \$1,500
- Inside Back or Front Cover: \$2,000

High-resolution PDFs (with fonts embedded) are preferred. We also accept .jpg and .eps formats. For more information, please contact Nikki at (314) 569-0444 or by email at nikki@stlouisdental.org.



Advertising Agreement

COMPANY NAME: _____

PRINCIPAL CONTACT: _____

Address _____
Name Title

City State Zip

Phone: _____ Email: _____

DEADLINES: Submissions will not be accepted after these deadlines and no refunds will be given for missed deadlines:

- SPRING ISSUE - March 1
- SUMMER ISSUE - June 1
- FALL ISSUE - Sept. 1
- WINTER ISSUE - Dec. 1

ADVERTISING PACKAGES

- COMPLETE PACKAGE \$5,500 (a savings of over \$1,500)
- DELUXE PACKAGE \$3,750 (a savings of \$1,000)

ADVERTISING SIZE

- | | Single Issue | Full Year |
|---|--------------|-------------|
| <input type="checkbox"/> Full Page | \$850/issue | \$750/issue |
| <input type="checkbox"/> Half Page | \$650/issue | \$550/issue |
| <input type="checkbox"/> Third Page Column or Island | \$550/issue | \$450/issue |
| <input type="checkbox"/> Quarter Page Back Cover Only | \$550/issue | \$450/issue |

ADVERTISING EXTRAS

- Add digital banner \$75/issue \$50/issue
- Add Preferred Placement \$100/issue \$100 /issue

WEBSITE ADVERTISING

- Leaderboard \$200/month
- Large Rectangle \$150/month
- Rectangle \$150/month
- Skyscraper \$150/month
- Bottom Leaderboard \$150/month

- SOCIETY SPEAK e-NEWSLETTER** \$300/month

(if selecting one of the packages, indicate preferred month for your Society Speak)

Indicate Preferred Months: _____

- VENDOR SPOTLIGHT e-BLAST** \$750

(if selecting one of the packages, indicate preferred month(s) for one or two Vendor Spotlight emails)

Indicate Preferred Date: _____

DIRECTORY ADVERTISING

- Full page ad \$1,500
- Full page inside front/back cover \$2,000
- Half page ad \$1,000
- Company Listing \$300 (included at no charge with full & half page ads)

ADVERTISING AGREEMENT: We have read and understand the advertising standards. Signed:

PAYMENT METHOD: Check Visa MasterCard American Express

Total Amount Due: _____

Card # _____ Exp. Date ____/____/____ CVV code: _____

Signature: _____

indicates approval for charges