Directory Advertising

We provide our 1000+ member dentists with a membership directory so that they have easy access to contact information for their colleagues. **It is used all year long, multiple times daily by dentists and staff.**

Make sure you are listed when they go looking for your company contact.

Annual guidebook

Deadline for directory advertising: March 1, 2025

Limited Display Advertising Opportunities

A limited number of display advertising spots are available to our vendors. First come, first served.

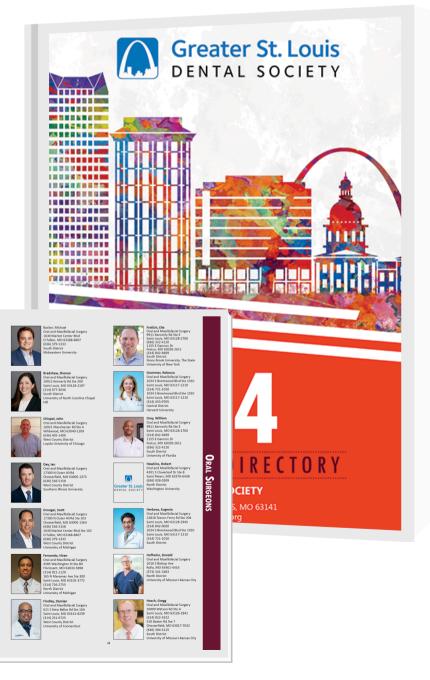
All display advertisers receive the listing in the Dental Companies section in the directory at no additional charge. (\$300 value)

Publication size: 5.5" x 8.5"

Bleed: 1/8" on all sides

- Half page: \$1,000
- Full page: \$1,500
- Inside Back or Front Cover: \$2,000

High-resolution PDFs (with fonts embedded) are preferred. We also accept .jpg and .eps formats. For more information, please contact Nikki at (314) 569-0444 or by email at nikki@stlouisdental.org.



Advertising Agreement

COMPANY NAME: ______

PRINCIPAL CONTACT:		
Address	Name Title	
City	State	Zip
Phone:	Email:	
DEADLINES: Submissions will not be accepted after these deadlines and no refunds will be given for missed deadlines:• SPRING ISSUE - March 1• SUMMER ISSUE - June 1• FALL ISSUE - Sept. 1• WINTER ISSUE - Dec. 1		
ADVERTISING PACKAGES		
COMPLETE PACKAGEDELUXE PACKAGE	\$5,500 (a savings of over \$1,500) \$3,750 (a savings of \$1,000)	
ADVERTISING SIZE	Single Issue	Full Year
 Full Page Half Page Third Page Column or Island Quarter Page Back Cover Only 	\$850/issue \$650/issue \$550/issue \$550/issue	\$750/issue \$550/issue \$450/issue \$450/issue
ADVERTISING EXTRAS		
Add digital bannerAdd Preferred Placement	\$75/issue \$100/issue	\$50/issue \$100 /issue
WEBSITE ADVERTISING		
Leaderboard	\$200/month	
Large RectangleRectangle	\$150/month \$150/month	
 Skyscraper 	\$150/month	
Bottom Leaderboard	\$150/month	
SOCIETY SPEAK e-NEWSLETTER \$300/month		
(if selecting one of the packages, indicate perferred month for your Society Speak) Indicate Preferred Months:		
UVENDOR SPOTLIGHT e-BLAST	\$750	
(if selecting one of the packages, indicate perferred month(s) for one or two Vendor Spotlight emails) Indicate Preferred Date:		
DIRECTORY ADVERTISING		
□ Full page ad	\$1,500	
Full page inside front/back cover	\$2,000	
Half page adCompany Listing	\$1,000 \$300 (included at	t no charge with full & half page ads)
ADVERTISING AGREEMENT: We have read and understand the advertising standards. Signed:		
PAYMENT METHOD: Check Total Amount Due:	Image: MasterCa	rd 🗆 American Express
Card #		Exp. Date/ CVV code:
Signature:		