

# Vendor Spotlight | e-Blast to Members

Showcase your product or service, announce big news, help customers use a product - it's up to you! When you purchase a Vendor Spotlight e-Blast, you get to email your company's exclusive message to our entire membership of 1000+ GSLDS member & Affiliate member dentists. Availability limited.

## Your Company's custom message

Include body text, images, company flyer, personal video message, business link and/or logo. The opportunities are endless! It is fully customizable to your needs. You may purchase more than one Vendor Spotlight. Contact Nikki at [nikki@stlouisdental.org](mailto:nikki@stlouisdental.org) for possible discount on multiple emails.

## Pick YOUR ideal send date

You get to pick the date we send out your email.\* Have it coincide with a special, a new product release or other timely event.

## Method

Email. GSLDS also houses an archive of each email blast on its website [greaterstlouisdentalsociety.org](http://greaterstlouisdentalsociety.org) (accessible to members only).

## Pricing

\$750 per e-Blast

## Deadlines:

E-blast content must be received at least 48 hours prior to publication date and meet all requirements. E-blast content not received by this date, will forfeit ad spot without refund.

At right is a sample only. Your e-Blast will be customized to your company needs. For prior Vendor Spotlight examples, please email [nikki@stlouisdental.org](mailto:nikki@stlouisdental.org).

## Art requirements

- Images: .png/.jpeg. High resolution
- Videos: Link to video already hosted on web required or mp4 file provided
- Logos: .png preferred. High resolution
- URL: Please include a url for images/logo to link

You get the full  
email highlighting  
**YOUR COMPANY**

The image shows a sample e-blast for Wexford Health. At the top, it says "vendor spotlight" with a yellow dot over the 'o' in "spotlight". To the right, it says "For members of the Greater St. Louis DENTAL SOCIETY". Below this is a photo of a smiling woman in a dental office. Under the photo is the Wexford Health logo, which includes a red cross icon and the text "Wexford Health SERVICES INCORPORATED". Below the logo is the headline "Dentistry is your ministry. Make a difference in ways you may have never imagined." and a blue button that says "View Job Openings". The main content is divided into three columns: "ILLINOIS JOB OPENINGS" with bullet points for "Career Move or Extra Hours; Opportunities for Everyone" and "Full time, part time, or PRN"; "LOCATIONS:" with a list including "Centralia", "Graham", "Menard", "Ina", and "Vandalia"; "BENEFITS:" with bullet points for "Competitive guaranteed hourly rate", "Medical malpractice", "Comprehensive benefit package for full time", "Work/life balance", and "No third-party billing"; and "SKILLS:" with bullet points for "Exams" and "Assessment".

\*Date cannot conflict with another email being sent by GSLDS. The GSLDS reserves the right to accept or reject advertising.