# Vendor Spotlight | e-Blast to Members

Showcase your product or service, announce big news, help customers use a product - it's up to you! When you purchase a Vendor Spotlight e-Blast, you get to email your company's exclusive message to our entire membership of 1000+ GSLDS member & Affiliate member dentists. Availability limited.

#### Your Company's custom message

Include body text, images, company flyer, personal video message, business link and/or logo. The opportunities are endless! It is fully customizable to your needs. You may purchase more than one Vendor Spotlight. Contact Nikki at nikki@stlouisdental.org for possible discount on multiple emails.

## Pick YOUR ideal send date

You get to pick the date we send out your email.\* Have it coincide with a special, a new product release or other timely event.

#### Method

Email. GSLDS also houses an archive of each email blast on its website <u>greaterstlouisdentalsociety.org</u> (accessible to members only).

#### Pricing

\$750 per e-Blast

#### **Deadlines:**

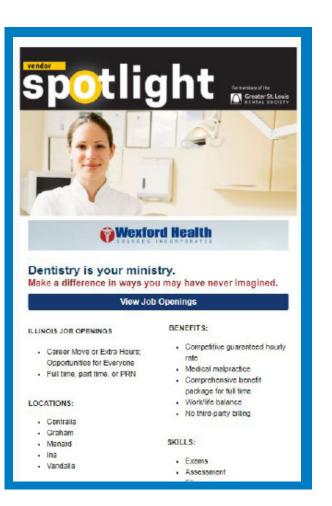
E-blast content must be received at least 48 hours prior to publication date and meet all requirments. E-blast content not received by this date, will forfeit ad spot without refund.

At right is a sample only. Your e-Blast will be customized to your company needs. For prior Vendor Spotlight examples, please email nikki@stlouisdental.org.

### Art requirements

- Images: .png/.jpeg. High resolution
- Videos: Link to video already hosted on web required or mp4 file provided
- Logos: .png preferred. High resolution
- URL: Please include a url for images/logo to link





\*Date cannot conflict with another email being sent by GSLDS. The GSLDS reserves the right to accept or reject advertising.