

Vendor Spotlight | e-Blast to Members

Showcase your product or service, announce big news, help customers use a product - it's up to you!
When you purchase a Vendor Spotlight e-Blast, you get to email your company's exclusive message to our entire membership of 1000+ GSLDS member & Affiliate member dentists. Availability limited.

Your Company's custom message

Include body text, images, company flyer, personal video message, business link and/or logo. The opportunities are endless! It is fully customizable to your needs. You may purchase more than one Vendor Spotlight. Contact Nikki at nikki@stlouisdental.org for possible discount on multiple emails.

Pick YOUR ideal send date

You get to pick the date we send out your email.* Have it coincide with a special, a new product release or other timely event.

Method

Email. GSLDS also houses an archive of each email blast on its website greaterstlouisdentalsociety.org (accessible to members only).

Pricing

\$750 per e-Blast

Deadlines:

E-blast content must be received at least 48 hours prior to publication date and meet all requirements. E-blast content not received by this date, will forfeit ad spot without refund.

At right is a sample only. Your e-Blast will be customized to your company needs. For prior Vendor Spotlight examples, please email nikki@stlouisdental.org.

Art requirements

- Images: .png/.jpeg. High resolution
- Videos: Link to video already hosted on web required or mp4 file provided
- Logos: .png preferred. High resolution
- URL: Please include a url for images/logo to link

You get the full
email highlighting
YOUR COMPANY

The image shows a sample e-blast for 'Infinity VUE Loupes with Vision Up Ergonomics'. The header features the 'vendor spotlight' logo and the Greater St. Louis Dental Society logo. The main content includes a photo of a dentist wearing the loupes, a list of ergonomic benefits ('Chin Up, Neck Straight, Eyes Forward'), and a 'Booth 140' badge. Below the photo is a text block: 'Introducing Infinity VUE Loupes with Vision Up Ergonomics. Designed to provide a straight forward approach to ergonomics, Infinity VUE™ Loupes keep your chin up, your neck straight and your eyes forward while viewing the magnified oral cavity. Available in 3.0x and 3.5x, try these loupes on to see (and feel) the difference in your posture.' A blue button says 'Contact Us for an In-Office Demo' and another line says 'or See Us at MCDC Booth 140'. At the bottom, there are two smaller images: one showing the loupes and another showing a close-up of the lens.

**Date cannot conflict with another email being sent by GSLDS. The GSLDS reserves the right to accept or reject advertising.*